



**A Celebration in Downtown Norway of
Western Maine's Local Foods Movement
Saturday, August 13th, 1pm–9pm**

**Farmers' Market, Food Vendors, Free Workshops,
Community Resources, Beer Garden, Live Music, Kid Area**

Enjoy a harvest bounty, and learn about how this agricultural revival is building healthier communities with stronger economies, while nurturing our natural environment. The Festival will showcase the food and agricultural renaissance in the foothills of Western Maine.

*Organized by Community Food Matters, the local Community Food Council,
a project of the Center for an Ecology-Based Economy*

The Festival will bring a wide range of food producers and vendors, food access, education and community programs. Music and art will also fill the sidewalks and parks of Downtown Norway.

The Festival will welcome:

- Local farms featuring veggies, fruits, dairy, meats, wild edibles, honey and maple syrup
- Local processors, featuring baked goods, cheese, ice cream, specialty foods and snacks, beverages and local brews
- Local outlets, featuring farmers' markets, farm stands and CSAs, restaurants, Fare Share Co-op, specialty stores, institutional cafeterias
- Food access and nutrition, featuring community and school gardens, food pantries and summer, meal sites, gleaning and FoodCorp, SNAP and WIC programs
- Education and support featuring Local Food Councils, Farm to School, 4-H and the Cooperative Extension, the local USDA office, nutrition education, the Maine Food Atlas, and culinary arts
- Food supplies and waste, featuring seed sources and compost operations

These groups will have displays with information and samples. A beer garden will feature local and regional brews. Educational sessions, book signings and food art projects will add to the event.

Rain date is Sunday, August 14th

For more information, contact Festival Coordinators: Maisey at maiseygriffin@gmail.com or Marcia at mjhilton111@gmail.com.

Foothills Food Festival 2016 Exhibitor Application

Application Due: July 22nd , 2016

Mail application to: Community Food Matters c/o Center for an Ecology-Based Economy (CEBE) - 447 Main Street, Norway, 04268

OR email to: maiseygriffin@gmail.com

Please check:

Farmer Market (processed and/or raw foods) - required 1pm to 6pm	
Food Vendor - required 1pm to 6pm, and optional till 9pm	Circle one: 1pm to 6pm OR 1pm to 9pm
Beer Garden Vendor - required 1pm to 9pm	
Educational Exhibit - required 1pm to 6pm	
Workshop Leader - slot between 1pm and 6pm	

All farmers, vendors, and educational exhibits need to be set up by 12:45pm.

NAME _____

BUSINESS/ORGANIZATION NAME _____

MAILING ADDRESS _____

CITY _____ **STATE** _____ **ZIP CODE** _____

CELL # _____ **ALT PHONE #** _____

EMAIL ADDRESS _____

Brief description (50 words or less) of your potential offerings for this festival. This description or an abbreviated version will be posted on our program. For farmers and vendors, please list featured products you will be selling.

Sponsorship Opportunity

While we are not charging a fee for participating, a sponsorship of the event will assure that we have good promotion of the Foothills Food Festival locally and Statewide, assuring a financially successful day for all participating vendors. Donation Amount: _____

If you want your business/organization to be an official sponsor then you have the opportunity to participate in our sponsorship packages (minimum amount \$250). Participating is an opportunity for extra marketing perks and festival vouchers. Contact Maisey Griffin for official sponsor application - maiseygriffin@gmail.com or 207-595-8126.

Checks should be written to: Center for an Ecology Based Economy (CEBE). Thank you!

Information and Terms

1. Must submit this application by July 22nd, 2016.
2. Everyone (farmers, vendors, etc.) get to participate in this event for free! Exhibitors are encouraged to sponsor with a donation and/or materials to help cover marketing costs.
3. In order to participate, vendors and farmers **must send us a copy** of the required state licenses - http://www.maine.gov/dacf/qar/permits_and_licenses/index.shtml.
4. Every exhibitor NEEDS to read and sign the Waiver of Liability (backside of page).
5. Since this is the first year of this event, we don't know how many people will come. We estimate between 200 and 300 attendees. Maybe more!
6. In the spirit of this event, we highly encourage vendors to integrate food from our local farmers into your meals. The list of farmers and products is attached.
7. **NOTICE:** We will be providing biodegradable forks, knives, spoons, napkins, plates, bowls, and trash bags for vendors. Once approved, we'll ask you how much supplies you need.
8. Vendors MUST compost and recycle. There will be several designated waste areas. Volunteers will be circulating and collecting trash, recyclables, and compostables.
9. Spaces are assigned so please do not change your area. There will be a sign and supervisor to direct you to your space on the day of the event. The event utilizes two parking lots, so you will be able to drive your supplies to the spot by 12:45pm. You will need to park off site.
10. If the forecast is showing rain or high winds, we will postpone the event to the planned rain date - August 14th, 2016. We will call you on Friday, August 12th to inform you if the event is canceled. No call means the event is on.
11. Tents, tables, and chairs are NOT provided.
12. Please contact Maisey Griffin at 207-595-8126 or maiseygriffin@gmail.com if you need access to running water and/or electricity, or a water waste site. We are limited on resources, but will work together to fit your needs.

Waiver of Liability

In consideration of the acceptance of this application, the exhibitor confirms that he or she has read, understands, and agrees with the Information and Terms. Said exhibitor confirms having required legal state licensing. The exhibitor agrees that any and all items shall be displayed at the sole risk of said exhibitor, and said exhibitor shall be responsible for his or her activities and those of his or her agents or employees, and shall hold harmless Community Food Matters (Oxford County Food Council), Center for an Ecology-Based Economy, Fare Share Co-Op, Green Machine Bike Shop, Town of Norway, and event sponsors from any and all claims for damages or injuries to persons or properties which may arise at the Foothills Food Festival, August 13th/14th, 2016. Said exhibitor also agrees to remain set up for the committed time frame of the festival unless weather conditions warrant early departure. I agree to abide by the terms of this contract:

Signature

Date

Need handwritten signature please.